

DISTRIBUTOR CATALOGUE

EST. 2020 · CRAFTED IN THE EUROPEAN UNION

iBrows

We Enhance *Natural* Beauty

BROW & BEAUTY REGENERATION

EDITION 2026



100% NATURAL • VEGAN • REGENERATIVE • IBROWS.RO



EST. 2020 · ROMANIA

It started with a gap nobody would fill.

Every brow product on the market was cosmetic. None of them helped the brow actually regenerate.

iBrows was founded in 2020 by **Darius Stănese** — a master brow artist with more than 80,000 sessions and nearly two decades of practice. After years shaping brows by hand, he kept hitting the same wall, so he built what was missing.

First the studio. Then the **first school in Romania** dedicated exclusively to classic brow shaping. The products came next — developed alongside an **EU-certified laboratory** with over 35 years of formulation experience.

Every formula is 100% natural and vegan. iBrows took **no investor capital** and scaled on customer trust alone.

2020

FOUNDED

80,000+

BROW SESSIONS

~20 yrs

OF PRACTICE

1st

BROW SCHOOL, RO

*Our mission is simple — help women **reclaim** their natural beauty. Never fake it.*

Darius Stănese FOUNDER & CEO



R&D · FORMULATION · CERTIFICATION

Our Production

MADE IN THE EUROPEAN UNION

iBrows

OUR PRODUCTION

THE LABORATORY

iBrows products are developed in partnership with an **EU-certified cosmetics laboratory** carrying over 35 years of formulation experience.

All raw materials are sourced **exclusively within the European Union**. Every active ingredient is backed by independent clinical studies at the ingredient level.

iBrows is currently conducting its own independent clinical efficacy studies on the core product line — **results expected Q4 2026**.

REGULATORY COMPLIANCE

✓ CPNP Notified

✓ CPSR Documented

✓ Derm Tested

✓ 100% Vegan

✓ INCI Listed

✓ Allergy Tested

● EU RAW MATERIALS · EU CERTIFIED LAB · EU COMPLIANT

100%

NATURAL FORMULA

35+

YRS FORMULATION

EU

CERTIFIED LAB

0

INVESTOR CAPITAL



Clinical transparency: All active ingredients are backed by independent clinical studies at ingredient level. Brand-level efficacy studies are currently underway — results expected Q4 2026. Full documentation available under NDA for qualified distributors.

BROW REGROWTH SERUM · 6 ML

iBrows ELIXIR

Restoring brows to their *fullest potential*.



- Visibly denser brows in 2–3 months
- Supports new growth in sparse zones
- Daily use · leave-in · 100% vegan
- Peptides + plant extracts · 20%+ actives



Unretouched customer results · 8–12 weeks

SCALP & HAIR DENSITY · 120 ML

iBrows REHAIR

Stop the shedding. *Restore the density*.



- Reduces shedding — visible in 30 days
- Thickens existing strands — 30 days
- Supports new growth — 45–60 days
- Balances scalp — from first applications
- Safe during pregnancy & breastfeeding



Unretouched customer results · 45–90 days

BROW FIXING GEL · 6 ML

iBrows FIX IT

*The first brow fixing gel that doesn't just fix — it
regenerates.*



SOFT HOLD

Natural lifted look · daily wear

STRONG HOLD

Laminated brow effect · events · pro makeup
· all-day

WHAT MAKES IT DIFFERENT

Does not damage brows · Invisible once dry · No visible film · Removes easily with water · No flaking or residue · Holds 12+ hours · Does not weigh brows down · Buildable formula · Hybrid sponge + brush cap · ~2 min drying time · 100% organic & vegan



MICRO-NEEDLING TOOL

iBrows DermaRoller

Prepares the skin to absorb more of every serum

0.25 mm · brow zone — pairs with Elixir

0.50 mm · scalp — pairs with ReHair

Enhances absorption · Stimulates circulation · Supports collagen

Use 1–2× weekly on clean skin, before serums



ALL-IN-ONE APPLICATOR

iBrows 6-in-1 Brush

Six precision tools. One hygienic pen.

Brow brush · Lash brush · Eyeshadow · Lip · Eyeliner ·
Brow shadow

Cross-sell anchor — the natural add-on for every order

iBrows[®] SilkFlow

*Hair and skin care doesn't start with the products.
It starts **in the shower**.*

SilkFlow is iBrows' answer to an overlooked truth — the quality of your shower water directly affects the results of every product you apply afterwards.



Infused Shower Filter — 6 home-SPA aromas • **Rust Filter** — 3–5µm sediment filtration

Chlorine removal • Vitamin C infusion • Sediment & rust filtration • Intense aroma • Safe for skin & hair

DEVELOPED IN SOUTH KOREA



COMPLETES THE SYSTEM

Aquavortex Shower Head

Save water • higher pressure • full SilkFlow performance

A smart shower head built to fit the SilkFlow Infused Shower Filter — for peak performance and the most intense aroma experience, while saving water and boosting pressure.

SPACELIFT[®]

Face Booster

Visible lifting from the very first use.

A genuine skincare innovation — the first product to deliver a visible lifting effect **at the muscular level** from the very first use. Certified by clinical studies.

5 BIOACTIVE PEPTIDES

Tripeptide-3 • Hexapeptide-3 • sh-Nonapeptide-4 • Palmitoyl Dipeptide-5 • Hexacarboxymethyl Dipeptide-12

FUNCTIONS

FIRMING

ANTI-WRINKLE

MOISTURIZING

SOOTHING



100 ML • 30 ML



iBrows holds exclusive distribution rights for SpaceLift across most of Europe.

THE NUMBERS

Real growth.

No investors. No shortcuts.

+559%

TOTAL GROWTH 2022-2025

~87%

ANNUAL CAGR · 3-YEAR

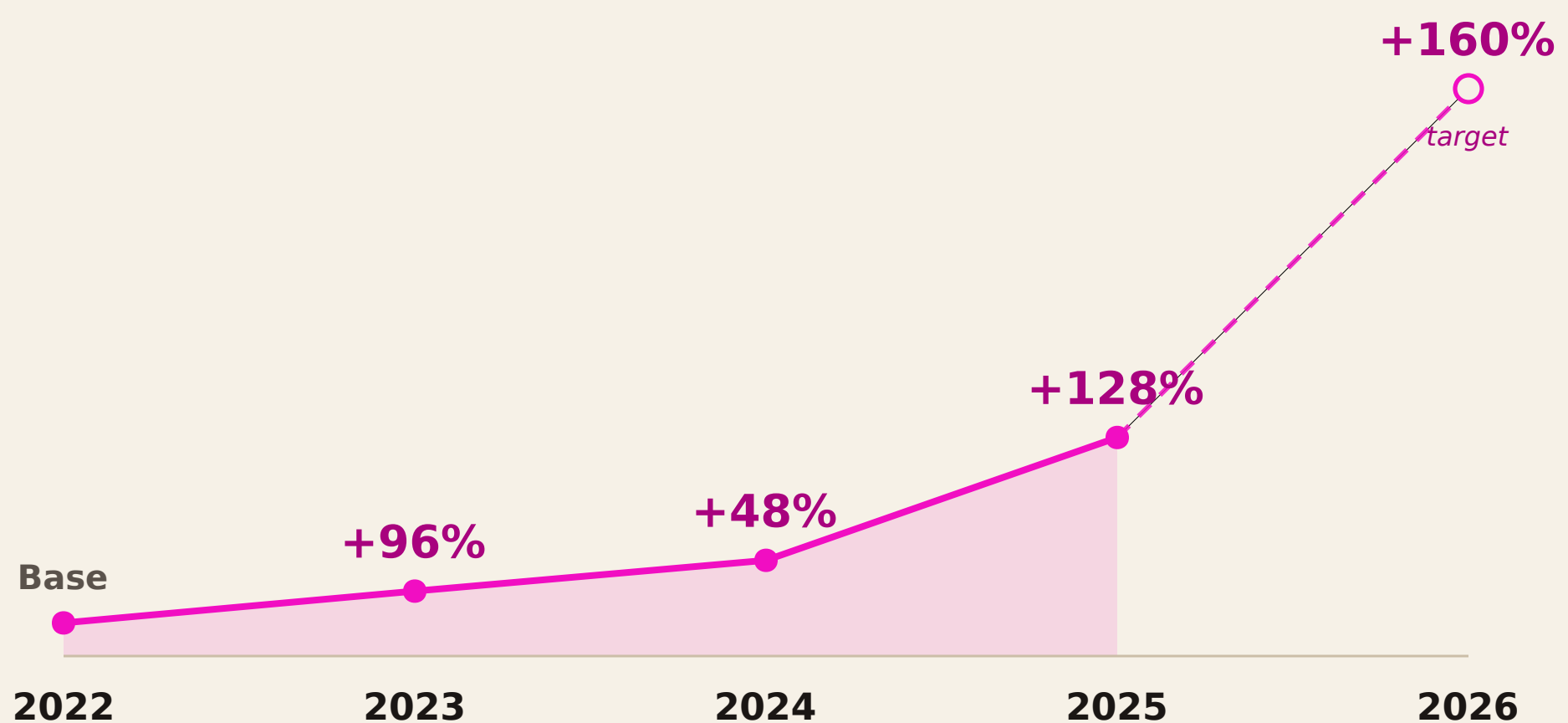
6.6×

REVENUE MULTIPLIER

iBrows is a young, ambitious company built by a young, ambitious team. We launched in 2020 and grew revenue 6.6× between 2022 and 2025 — without a single investor, without shortcuts. Every number here was earned by customer trust, product quality, and a team that believes in what it builds.

— DARIUS STĂNESE · CEO & FOUNDER

YEAR-OVER-YEAR REVENUE GROWTH



PARTNER WITH US

Let's build something *together.*

DISTRIBUTION · RRP & MINIMUM ORDER

PRODUCT	RRP (LEI)	≈ €	MOQ (PCS)
ReHair · 120 ml	459	92	500
Elixir · 6 ml	189	38	500
Fix It Soft	189	38	250*
Fix It Strong	189	38	250*
DermaRoller · 0.5 mm	89	18	500
6-in-1 Brush	49	10	500
SpaceLift · 30 ml	229	46	500
SpaceLift · 100 ml	499	100	500
SilkFlow · Infused Shower Filter	179	36	500
SilkFlow · Rust Filter	89	18	500
SilkFlow · Aquavortex Shower Head	159	32	500

* Fix It Soft + Strong: minimum 500 pcs total, can be split 250 + 250. · Pricing valid until December 31, 2026.

PRIVATE LABEL

Available for **ReHair · Elixir · Fix It Soft · Fix It Strong**. MOQ **5,000 pcs / SKU** (Fix It: 2,500 + 2,500 = 5,000 total). Custom branding + packaging · Full regulatory documentation (CPNP · CPSR) for your market. *Pricing on request.*

PARTNERSHIP BENEFITS



Full marketing asset pack



Personal training with Darius
Stăneșe
Founder



Exclusivity option
with sustained volume



Co-branded campaigns for your
market

iBrows

We Enhance Natural Beauty



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Made in Romania · Available across the world

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